

Dimensions of the Hospitality Industry An Introduction Second Edition Paul R. Dittmer Gerald G. Griffin Two of the industrys most-respected authorities, Paul Dittmer and Gerald Griffin, introduce students to the multidimensional world of hospitality and tourism. The principal segments of these fast-growing industries are explored and explained in their newly revised text, Dimensions of the Hospitality Industry: An Introduction, Second Edition. Organized into seven major sections, this exciting second edition begins with an overview of hospitality and tourism and concludes with incisive discussions of significant issues facing managers in the industry today and likely to help shape its future. It covers the history of the industry and provides an introduction to the three principal segments - food and beverage, lodging, and travel and tourism. This edition includes a notable new chapter on hospitality operations management and a unique chapter on entertainment and recreation, designed to show their critical links to hospitality. New features of this second edition help bring to the classroom real examples based on current news of the concepts discussed in the chapters and offer fascinating glimpses of some of the personalities who have shaped the industry. The new edition is designed for optimal flexibility. Each section can either stand alone as a significant independent unit or be used as an easily integrated part of the comprehensive whole. To further aid the student, each chapter begins with learning objectives and concludes with a list of key terms and numerous questions aimed at developing a knowledge base or thinking skills. The final feature in most chapters, identified as Moments of Truth, is a series of focused case studies for classroom discussion. Dimensions of the Hospitality Industry: An Introduction, Second Edition, sets up a rock-solid foundation for the study of hospitality and tourism, and continues to inspire confidence in all students who wish to venture into the worlds largest and fastest-growing industry.

Canadian Newspaper Ownership in the Era of Convergence: Rediscovering Social Responsibility, Warum wahlte der rationale Wähler? (German Edition), One Step At A Time, A Definitive Study of Alzheimers Disease And A Practical Guide For Caregivers, Tenting on the Plains, Reading Like a Girl: Narrative Intimacy in Contemporary American Young Adult Literature (Childrens Literature Association Series), Strategic Leadership Southern Style: Civilian Statesman in the Confederacys Army (The American Civil War), Christopher Columbus and the Participation of the Jews in the Spanish and Portuguese Discoveries. By Dr. M. Kayserling. Tr. From the Authors Manuscript With his Sanction and Revision by Charles Gross, Nursery Knitting, The Spiritual Exercises of St. Ignatius,

Paul R. Dittmer has extensive experience in the food and beverage industry. He is a former hotel manager, food and beverage manager, and a consultant to the. This text addresses four different elements of the hospitality industry - foodservice , lodging, travel and tourism. These areas are then tied together with an. This second revised edition begins with an overview of hospitality and tourism and concludes with discussions of significant issues facing managers in the. Dimensions of the hospitality industry: an introduction. by Dittmer, Paul; Griffin, Gerald G., Publication date Topics Hospitality. The Dimensions of the Hospitality Industry: An Introduction The Nature of the Hospitality Industry: Present and Future Managers' Perspectives. Dimensions of the Hospitality Industry has 8 ratings and 0 reviews. This text addresses four different elements of the hospitality industry - foodservice.

Dimensions of the Hospitality Industry, Third Edition offers students a dynamic and accessible introduction to the broad world of hospitality and tourism.

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